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## TCF Center manager to take over top job at Detroit visitors bureau

ANNALISE FRANK  

Claude Molinari, [general manager](#) for TCF Center in downtown Detroit, will succeed Larry Alexander as head of the Detroit Metro Convention & Visitors Bureau.

Molinari confirmed the job change to Crain's Monday afternoon, but declined to comment further until a formal bureau announcement.

Alexander [plans to retire](#) at the end of 2020 after 22 years with the tourism and event organization. He will continue as chair of the Detroit Regional Convention Facility Authority, created to operate TCF Center, through 2022.

Molinari will need [turnaround skills](#) to lead the bureau as it has slashed its budget by more than half by furloughing 60 percent of its employees and cutting other costs, following the cancellations of 104 meetings and conventions so far this year due to the COVID-19 pandemic.

The DMCVB said in June that it had launched a search for Alexander's successor.

"Once I hit the big 7-0, I made a commitment to my wife and daughter that I was going to retire and spend more time with them," Alexander told Crain's at the time.

Molinari has managed TCF Center since 2016, when he was promoted from assistant general manager, a role he started in 2011. He was also previously assistant general manager of Pittsburgh's David L. Lawrence Convention Center.

Molinari works with TCF Center and ASM Global, the company contracted to manage the conference center.