



TECH.  
CENTERED  
AROUND YOU.



# WELCOME TO THE FUTURE



**COBOTECH™ | TECHNOLOGY SERVICES**

As a result of a \$279 Million renovation, we are proud to introduce CoboTech™, the new state-of-the-art Technology Services Division at Cobo Center. Supported by a dedicated in-house team, we have created a digital domain that is among the best in the business. All making our technology centered around you.

**Features Include:**

- Enhanced revenue streams for your events through our technology offerings
- Site-wide State-of-the-Art Digital Displays
- Fiber network, 10G Internet + FREE WiFi
- In-house Broadcast Studio

**COBOCENTER.COM 313.877.8214 DOWNTOWN DETROIT**



### EXTERIOR DIGITAL DISPLAYS

New state-of-the-art digital displays, ranging from the 4,800 square-foot marquee and 3,000 square-foot exterior digital display, to more than 100 digital message boards outside of each meeting room, ballroom and exhibit hall, provides meeting planners with opportunities for advertising, branding, revenue generation and attendee interaction that light up the city and your show.

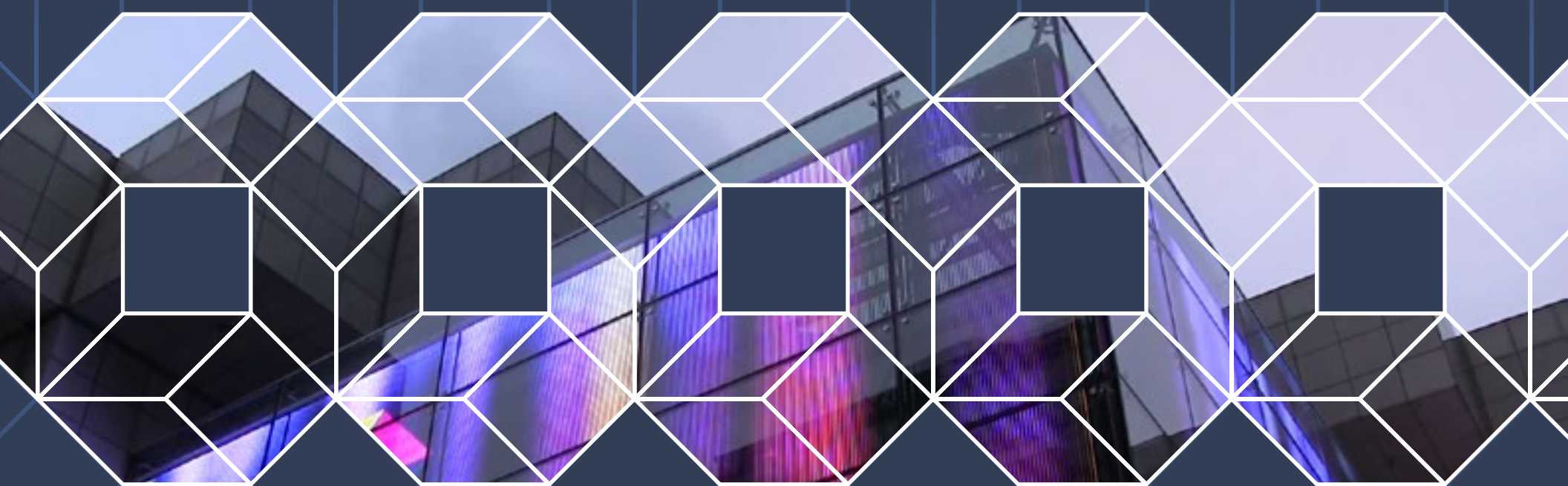
### IN-HOUSE BROADCAST STUDIO

Cobo Center is one of the few convention centers with an in-house broadcast studio. It serves as a technology command center for events, uplinks satellite signals for live global broadcasts and has a sound stage used for webcasting and recorded broadcasts.

### FIBER NETWORK + FREE WiFi

An extensive fiber network was permanently installed throughout the facility, radically amplifying Cobo Center's Technology Services capabilities. Facility-wide FREE WiFi and 10G Internet puts us at the top among technology services provided by first-tier convention centers.





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