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Industry veteran named to lead TCF Center

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- Karen Totaro, COO of San Diego Convention Center Corp., takes helm of TCF Center
- Brings 30 years of experience in hospitality industry
- Succeeds Claude Molinari, who left last year to lead Detroit Metro Convention & Visitors Bureau



ASM Global

Karen Totaro

ASM Global, the manager of TCF Center, has named hospitality veteran Karen Totaro as the site's new general manager.

She succeeds former general manager Claude Molinari, who left to lead the Detroit Metro Convention & Visitors Bureau and Detroit Sports Commission late last year.

In the new role, she will oversee the venue's operations and promotion, while working collaboratively with Molinari and the visitors bureau, community stakeholders and clients.

Totaro, who brings 30 years of experience in the industry, comes to TCF after serving as COO for the San Diego Convention Center Corp.

Prior to that she was general manager of the Atlantic City Convention Center, assistant general manager of the Duke Energy Convention Center in Cincinnati and assistant executive director of the Oregon Convention Center in Portland.

Among other accolades, Totaro has been named one of the "Top 12 Women Convention Center Executives" in the country by Facilities & Destination Magazine.

"TCF Center has earned a world-class reputation while making a major financial impact for our region and state," said Larry Alexander, chairman of the Detroit Regional Convention Facility Authority and former head of the DMCVB, in a release.

Totaro "is the best leader to continue to inspire TCF Center's talented team in helping us sprint forward from the pandemic impact," he said.