

TECH.
CENTERED
AROUND YOU.

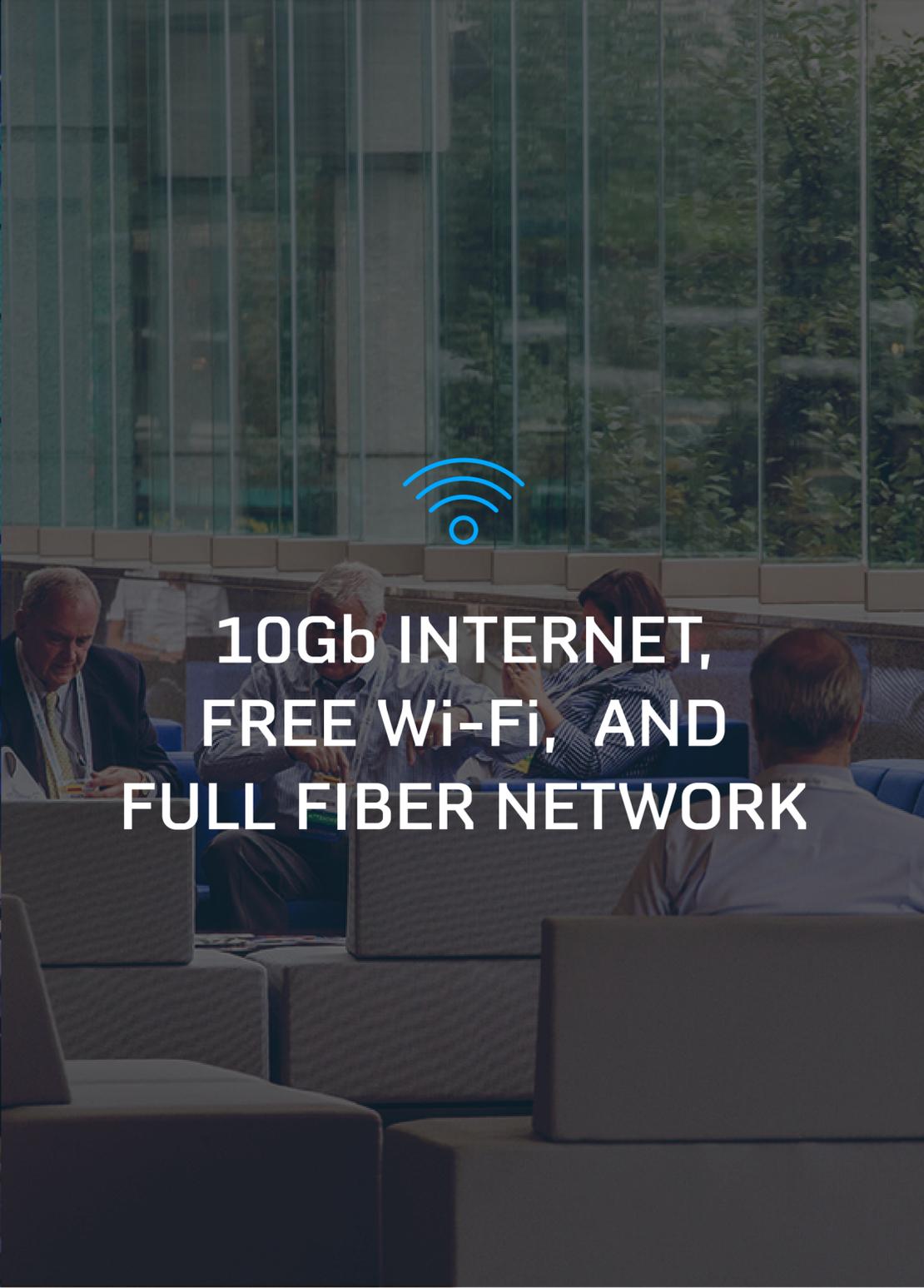


COBOTECH™ | TECHNOLOGY SERVICES





HI-TECH DIGITAL DISPLAY SYSTEM



10Gb INTERNET, FREE Wi-Fi, AND FULL FIBER NETWORK

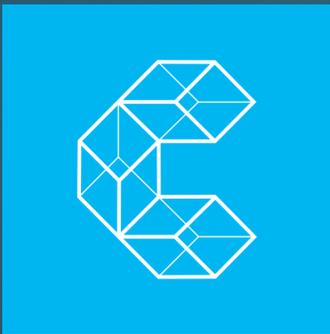


IN-HOUSE BROADCAST STUDIO



COBOTECH™ | TECHNOLOGY SERVICES

As a result of a \$279 Million renovation, we are proud to introduce CoboTech™, the new state-of-the-art Technology Services Division at Cobo Center. Supported by a dedicated in-house team, we have created a digital domain that is among the best in the business. All making our technology centered around you.

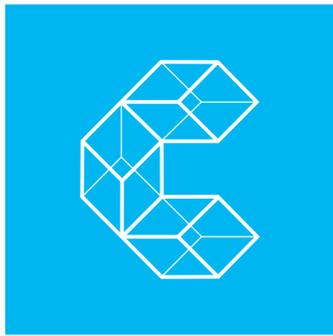


SEE YOUR BRAND A MILE AWAY

New state-of-the-art digital displays, ranging from the 4,800 square-foot marquee and 3,000 square-foot exterior digital display, to more than 100 digital message boards outside of each meeting room, ballroom and exhibit hall, provides meeting planners with opportunities for advertising, branding, revenue generation and attendee interaction that light up the city and your show.

 **COBOTECH™ | TECHNOLOGY SERVICES**





HI-TECH DISPLAY COMMUNICATION SYSTEM

Cobo Center has an extensive digital signage system that, when added to the full facility fiber optic network and fully equipped broadcast studio, lends one of the most hi-tech event support offerings in the industry today. Looking for new revenue streams, hybrid attendance revenue, advertising and sponsorship opportunities, real time news or live-stream event broadcasts from anywhere in the facility? We can make it happen!

 COBOTECH™ | TECHNOLOGY SERVICES





10Gb INTERNET & FREE Wi-Fi

A robust FREE WiFi system and 10Gb, high-speed internet connection serves users throughout Cobo Center, supporting streaming applications and conference voting systems. We employ a team of experienced network engineers and technicians that can design a custom system to meet your specific event needs.

 COBOTECH™ | TECHNOLOGY SERVICES





IN-HOUSE BROADCAST STUDIO

The broadcast studio in Cobo Center is like no other convention center service, providing a technology command center during events, control point for all feeds throughout the event, sound stage for live or recorded broadcasts to hybrid audiences, and source for satellite uplink around the globe, eliminating the need to rent a satellite truck. Combined with our facility-wide fiber network, Cobo is second to none in providing event technology.

 COBOTECH™ | TECHNOLOGY SERVICES





Contact us to
see how we
can center
our technology
around you

COBOCENTER.COM

313.877.8777

DOWNTOWN DETROIT

