

## Adopt-a-Child-for-Christmas Big TCF Center Success



The 2019 Adopt-A-Child for Christmas Program in the TCF Center brought together thousands of volunteers, parents and more than 3,000 low-income youth recipients, aging from newborn to 12 years. The Detroit North End Youth Improvement Council (NEYIC), a volunteer-based neighborhood improvement program, matches families with sponsors for an evening of holiday celebration.

"It is one of the most enjoyable events of the year for TCF Center employees," said Claude Molinari, general manager. "We consider it a big part of our community engagement program each year."

The children enjoyed the company of their evening's mentors, while receiving gifts of warm clothing and toys. TCF Center employees adopted a family of five children this year ranging in ages from four months to 10 years old.

## Centerplate Impresses Customers in TCF Center



October was a month for Centerplate success in TCF Center with a couple of milestone firsts: the first all-vegan event and the first retail show for two iconic Detroit food partners, Slows BBQ and Brown Dog Creamery.

"Tony Thomas and his team continue to raise the bar on catering service in TCF Center," said Claude Molinari, general manager for TCF Center/ASM Global. "Centerplate executive chef

Stephan Blaser has elevated the culinary experience of our guests to new heights!"

The team stayed busy in October with 414 Banquet Event Orders including 360 changes one day out and 11 changes day of event. The majority, 40 percent, of those orders were for lunches served.

All the activity resulted in kudos from customers for the record books. Motion + Power Technology Expo stated: "the team did a great job." 47th Annual SOCK (Support Our Capuchin Soup Kitchen) reported: "Best one yet, because of your employees." 2019 Net Impact Conference said: "The Centerplate team went above and beyond."

## PARTNERSHIP FOR THE GREEN GOALS IN TCF CENTER



TCF Center is now an international leader in sustainability goals.

A new story is being written in Detroit. It's about people and place. It is about the character of community and the places they gather. TCF Center, along with leadership in Metro Detroit and the international event industry, is adapting the Sustainable Development Goals (SDGs) into sustainability and corporate responsibility programs to support the efforts and align day-to-day operations to meet the global goals.

## What's In Sight Must Be Right

A huge thanks to everyone in TCF Center who will help make this year's Employee Christmas party a Doozy: Dawn Hesse, Kendra Cook, Tamika Rogers, Lake Butler, Chaelen Quigley, Cedric Turnbore and Diane Calliway.

Congratulations to everyone who won employee awards this year at the State of the Business meeting: Dawn Hesse, & Spencer O'Neal: Core Values Award; Luveart Clark & Lisa Hennessy: Above & Beyond Award; Yulonda Barto & Curtis Kandt: Helping Hand Award; Rajiv Chopra & Kyle Palm: Customer Service Award; Daniel Hook & Darrel Lewis: Commitment Award; Marta Misztura & Melanie Vasquez: Volunteer Award; Bill McNary the TCF Lifetime Achievement Award; and Debra Gutierrez: the Gary Gentry Legacy Award.

TCF Center is doing this by striving to reduce the impact of facility operations on the local communities' environment. Everyone is included in the effort -- staff, customers, visitors, and neighbors. Sustainability lives here.

In 2015, the United Nations rolled out a plan with a set of 17 goals, called the SDGs, as the world's shared plan to end extreme poverty, reduce inequality and protect the planet by 2030. New Green Committee Goals for 2020 include: expansion of the food efficiency program; additional bottle refill stations; attainment of LEED platinum status; and expansion of the venue's corporate social responsibility program, TCF Impact.

The well-orchestrated efforts of the TCF Center Green Committee and its local agency network paid off in 2019. A whopping 280 tons of waste was diverted from the waste stream, including 60 tons of post-event donations that were upcycled to local nonprofits. The total also included 112 tons of food and kitchen waste, which were redistributed as compost to local urban gardens by the venue's composting partner. In addition, energy consumption was reduced by 24 percent. The full 2019 Annual Corporate Responsibility and Sustainability Report will be published in February.

