



TCF Center Fact Sheet

- Overview:** With 723,000 square feet of exhibit space, TCF Center boasts one of the largest contiguous exhibit floor spaces in North America and is the 17th largest convention center in the country. The 40,000 square-foot Grand Riverview Ballroom has a stage lift, and more than 100 meeting and banquet rooms comprise 225,000 square feet meeting space.
- These are exciting times for TCF Center, formerly Cobo Center. The Detroit Regional Convention Authority (DRCFA) completed on a \$279 million upgrade in 2016 that transformed TCF into a state-of-the-art facility that will be enjoyed for years to come. It includes 8,000 square-foot kitchen with tasting room. The DRCFA is a partnership between the City of Detroit, the State of Michigan, and the counties of Wayne, Oakland and Macomb. It reflects southeast Michigan's commitment to TCF Center's future and its clients. Visit online at www.tcfcenterdetroit.com
- Opened in 1960, the iconic venue is the 17th largest convention center in the United States. In February of 2019, naming rights of the venue were awarded to TCF Bank.
- 10 million visitors who come to greater downtown Detroit and the 1.5 million visitors to the Center annually.
- Location:** TCF Center is a world-class meeting and convention facility, located along a beautifully restored international riverfront in the heart of a vibrant downtown Detroit.
- Services:** New 40,000 square-foot ballroom & 30,000 square-foot three-story glass atrium
200,000 square-feet of flex space including exterior terraces
Full-service convention and exhibition space that includes full facility, free WiFi
Two giant exterior video screens to promote events
Programmable video displays outside every meeting room
Hospitality Services including information and business service center
Full service executive meeting, conference and banquet rooms
Detroit People Mover station located inside TCF Center
Food and Beverage service by Centerplate
Event Industry Council APEX/ASTM certified facility
- Major Shows:** *North America International Auto Show* www.naias.com/
FIRST Robotics Championship www.firstchampionship.org
Autorama www.autorama.com
Detroit Boat Show www.boatmichigan.org/
- Executive:** Karen Totaro, general manager TCF Center/ASM Global
- Regional Authority:** Larry Alexander, chairman by Michigan State governor appointment
Waymon Guillebeaux, Mayor of City of Detroit appointment
Marilyn Lane, Macomb County Board of Commissioners appointment
Lisa Canada, Wayne County Executive appointment
Jeffrey Lance Abood, Oakland County Executive appointment

